



## Farnam Street Investments Adds Value to Your 401k by Cherry Picking a +99% Return Investment

### THE KEY ISSUES OF A STANDARD 401k PLAN

#### Limited Choices

Most 401k plans have a set of 10-15 pre-defined investment options, and there's often limited guidance on how you should allocate your money. Stocks or bonds? When's the right time to invest? When do you sell? Do you have to check on it every day? It can be overwhelming, to the point where people often give up...

#### Unengaged Participants

According to Fidelity, 63% of 401k plan participants manage their own accounts. Of those 63%, over half are "unengaged," meaning they haven't touched anything in 2 years or more. They've given up. Retirement accounts often represent the bulk of an individual's investable assets and are a vital part of a prosperous future. A startling number of people are overwhelmed and burying their heads in the sand, hoping it will "just work out." This is obviously a big mistake.

### THE SOLUTIONS

#### PCRA

If your 401k is at Schwab, you can utilize their Personal Choice Retirement Account (PCRA) to unlock your 401k's potential. The PCRA opens up your investment universe to nearly any marketable security in the world, so you aren't limited to those 10-15 canned choices. Nice, but that still leaves that burning question of what to invest in.

#### Farnam Street Investments

We've studied Warren Buffett and his investment approach extensively, even teaching graduate-level classes at UC Davis's MBA program on the subject.

We have an institutional relationship with Schwab that allows us to manage your PCRA and apply our Buffett-inspired approach to your 401k. You have full transparency of what we're doing, but we're able to execute everything for you on Schwab's back-end because of our special institutional relationship.

Our heads will never be buried in the sand; we make sure you're in the most attractive investments available in the world at all times. We also spot bubbles and help you avoid them. We believe in our unique approach so thoroughly, we invest our own retirement accounts identical to yours. We eat our own cooking, something only 13% of managers can claim, surprisingly.

### AN ACTUAL EXAMPLE: SCIF

Most investors want exposure to high-growth Emerging Markets (namely Brazil, Russia, India, China) and have the choice of something like the Manning & Napier World Opportunities Fund (ticker:EXWAX) as one of their 10-15 choices to get that exposure. EXWAX might be in your account right now.

In mid-2013, we did our homework and identified that only India met our stringent criteria as a great opportunity in the Emerging Markets sphere. We found ticker:SCIF as a way to cherry-pick India from the rest of the clutter.

We first started buying SCIF in early August 2013 for all our clients' portfolios, including our own. We sold less than a year later in late June 2014 after we'd reaped a +99.4% gain for everyone.



Over that same time period, the more generic EXWAX gained only +10.4%. It pays to have the right approach and be able to cherry-pick.

FSI can manage your 401k at Schwab and make sure it's optimally invested in a Buffett-like fashion. No more turning a blind eye to such an important matter. We'll take care of your 401k with a turnkey solution so you can eliminate those nagging feelings of neglect and get back to what you enjoy doing.

**Performance since Jan 2008\***

FSI (after all fees)	+70%
S&P 500 (w/ dividends)	+54%

\* Based on auditable track record of our flagship fund.